

JOHN E. ALLEN, INC.

JEA 1N16 - NAM (1950s)
(National Association of Manufacturers)

[u-bit #19200331]

- 06:00:05) Fairbanks Morse & Company, Beloit, Wisconsin - (N?) NAM 114-A
-06:08:49 "The Beloit Wisconsin Works Of Fairbanks Morse And Company
Manufactures Locomotives" - heavy industry interiors
- 06:09:06) Sylacauga Avondale Mills, Alabama - (N?) NAM 40-C
-06:17:58 "The Avondale Mills Not Only Produces Cotton Products From
The Raw Material, But Also Has Built A Swimming Pool, A
Library, Medical Facilities and Modern Homes For Its Community
Workers." - workers including some African-Americans and some
women in textile factory
- 06:18:40) factory interior, cowboys and cattle, freight train (?) ?
-06:20:21
- 06:20:26) motorcycles being assembled (?) ?
-06:22:37
- 06:22:38) Slater System, Inc.; Philadelphia, Pennsylvania - (?) NAM 116-D
-06:25:28 "The Vanishing Dinner Pail - Slater System Caters Meals For
Industrial Plants Along The Eastern Seaboard" - culinary foods
displayed, men walking into "Slater System" building, large office
interior with secretaries at desks, CU woman operating machine, man
operating large office printing machine, meat being cut into steaks, boxes
being loaded into trucks, cooks in kitchen, cakes on display, workers
in line and eating in cafeteria, putting trays on conveyor belt etc.
- 06:25:37) *Industry on Parade* (S) P.A.-Q-4-C
06:25:41 men in field with cattle [sound]
06:25:45 cargo airplane
06:25:49 woman with headphones listening to record
06:25:53 men in restaurant at table being served food
- 06:26:11 "Kansas"
-06:30:16 car pulling up to farm, reporters visiting farmer and family
reporters and family into living-room
woman showing modern appliances in kitchen
CU cookies out of oven
men in field with cattle
Topeka street scenes
editorial conference at Capper Publications
newspaper presses
CU newspapers being put into mailboxes

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- 06:30:20 "A Message From Industry To You..". (re. hiring the handicapped)
-06:30:59 man in lab
workers on assembly lines
man on telephone
man in wheelchair into building
- 06:30:59 "Florida"
-06:34:07 AERIAL of airplanes at Miami International Airport
cattle in yard
horses being loaded onto airplane
cargo airplanes being unloaded
warehouse activities
African-American workers loading window frames onto truck
cargo airplane being loaded with corrugated cartons
elevator truck being used to load "Riddle Airlines" airplane,
African-American truck driver
lettuce being loaded onto airplane
various cargo boxes showing names of products
airplane taking off
- 06:34:07 "New York"
young girl with doll in bed, listening to father telling story
father yawning, dreaming
CU illustrations in book
father with "Aladdin's Lamp"
man in Arabian costume appearing, girl appearing - will grant him
"Every Wish" - wishing for sneak preview of RCA television line
various television sets on display, CUs, CU controls, consoles etc.
record player in bottom of television console
animation of television picture tube
chassis of television
animation of transmission
CU picture of airplane on television
CU tuner dial part
CU classic concert on television
television with swivel base console
- 06:46:29 boss with secretary in office
boss on phone wearing glasses which have hearing aid built into frame
CU hearing aid in ear
LS people into Otarian? Hearing Aid Lab Building (Dobbs Ferry, NY)
- 06:47:08 workers assembling hearing aids
CU transistor being put into frame of glasses
CU hearing aid components in frame
woman at hearing test listening with headphones to records
man putting glasses on woman and hearing aid in ear

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- 06:48:53 "A Message From Industry To You"
workers in factories, at assembly lines
family at home in living-room
- 06:49:33 "Illinois"
men in restaurant at table
waitress taking orders
kitchen with young man working
preparing pancakes with Quaker Oats machine using pre-mixed
batter (re. more efficient and quicker)
waitress bringing pancakes to men ("Pancakes In Less Than 3 Minutes")
men eating
- 06:51:27 end titles