

JOHN E. ALLEN, INC.

JEA 1A35 - AUTOMOTIVE

<6/95>

[u-bit #19200256]

22:00:12	<Chevrolet promo film>	(?) ?
-22:18:32	- illustrations of "New" tires, brakes, power steering etc., 1954 Chevrolet being driven in circle with tires squealing, 1955 Chevrolet in same circle with no squealing, demonstrations of improved brakes, POV from car while being driven, CU front end of car while in motion over Belgium blocks on General Motors proving ground, car along street at night, couple driving in car, CS driver adjusting ventilation levers, CS woman's foot applying brakes, CS speedometer indicating 85 mph, hand on stop watch, CS odometer indicating 101 miles, one gallon of gas being poured into gas tank from beaker, woman driving car on highway (1955)	[sound-narration]] [color]
22:18:39	<Chevrolet promo film> <i>Chevrolet Blankets The Nation</i> marching band with drum major on football field, on field with light snow falling, newspaper printing press, husband coming home to wife in suburbs - husband kissing her while she sits on chair sewing then sitting on sofa reading newspaper and talking about Al Jolson, seeing ad for new Chevrolet, another couple at dinner table reading newspaper, pages from newspaper and magazine ads, woman playing piano... then couple in living room, man behind counter of newspaper stand with many magazines on display, covers of "Time", "Collier's", "Cosmopolitan", "The New Yorker", "Liberty", "The Saturday Evening Post", etc., people reading magazines on benches and at counter, map of U.S.	(?) ? [sound-with narration]
22:32:51	circular stills of Al Jolson with animated musical notes moving around him and Jolson's voice singing <i>April Showers</i>	
22:34:03	map of U. S. with bolts of radio sound coming from many cities, AERIAL of suburb	
-22:36:46	(1933) [Metropolitan Motion Picture Company - Detroit]	