

JOHN E. ALLEN, INC.

JEA 1A31 - AGRICULTURE

<12/95>

[u bit #19200188]

02:00:15		(S) “ <i>Healthy Hens,</i>
02:00:30	daughter entering room at home while mother works at desk	<i>Healthy Profits</i> ”
02:01:00	mother and daughter buying chicks and Terramycin Egg Formula from man at store	<PA - Q-4-D>
02:02:18	car along dirt road to barn	[color]
02:02:39	mother and daughter feeding chicks	[sound-with narration]
02:03:16	woman spooning in antibiotics into water for chicks	
02:03:45	man on tractor plowing field	
02:04:01	CS flowers	
02:04:06	PAN across field	
02:04:16	chicken coop	
02:04:20	wind blowing trees	
02:04:27	windmill	
02:04:33	chickens	
02:04:38	woman feeding chickens	
02:05:00	car on suburban street	
02:05:09	woman getting out of car and going into “State Hatchery”	
02:05:20	man showing woman Pfizer instruction pamphlets on how to administer antibiotics - doses, expected improvements etc.,	
02:10:04	woman putting antibiotics into water for chickens	
02:10:25	chicken coop	
02:10:40	clouds in sky, CS bee on flower, CS wheat field	
02:10:59	CS wheat field, men working on tractor in field	
02:11:31	girl playing with dog, dog grabbing biscuit from on top of his nose	
02:12:05	woman feeding chickens, CS chickens drinking water	
02:13:13	woman collecting eggs from chickens	
02:13:59	woman and boy polishing eggs and putting them into container	
-02:14:20	(1957) [Pfizer]	
02:14:25	<promotional film about female agricultural agent working with farmers’ wives to improve their living conditions>	(S) “ <i>I Open The Door</i> ”
02:14:50	woman putting on gloves and carrying blackboard while walking in snow to her car	<P.A. - Q-4-D>
02:15:55	woman driving along snowy country road	[sound]
02:16:28	women having meeting in living room	[also on 1A08 08:38:04-08:51:45]
02:17:22	agent using blackboard while lecturing women about their community and social role, some women knitting while listening	
02:18:31	high school students leaving school building	
02:19:43	home economics class at 4-H Club with girls sewing, making dress	
02:21:03	meeting with woman at blackboard discussing the sharing of household tasks	

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02:22:43 older woman pumping water from well, same woman on snowy
ground carrying bucket of water into house

02:23:08 housewife into kitchen, making tea on stove, knitting in rocking chair

02:23:57 husband entering kitchen as agent talks to housewife and is showing
her plans for remodeling her kitchen, husband sitting in rocking chair

02:25:04 husband and wife remodeling kitchen, wife making tea and tasting soup
in more efficient kitchen, husband tasting soup then sitting by fireplace
in rocking chair reading newspaper

02:26:30 agent leaving meeting, taking blackboard to her car, driving down snowy road

-02:28:26 (mid 1950s) [Pfizer - Agricultural Division] [M.P.O. Production]

02:28:23 <promotional film about raising bigger and healthier animals (S) “*The Quest*”
-02:37:28 with antibiotics and growth additives> <P.A. - Q-4-D>
- scientists in laboratory and feeding pigs and chickens, man in suit [sound-with
and farmer talking with large barn in background, the two men narration]
talking by barbed wire fence while looking at cattle and pigs in field [also on 1A08
(mid 1950s) [Pfizer - Agricultural Division] [M.P.O Production] 08:29:33-08:38:03]